



Impact Investor Circle Geneva Series

Tuesday, 17th of November 2020 – 5 p.m. – 6 p.m. CET

Invitation to Free Virtual Event

Dear _____,

We are delighted to invite you to our first Impact Investor Circle event, an interactive late-afternoon virtual presentation, discussion and pitching on **Tuesday, 17th November 2020 from 5:00-6:00 p.m. CET.**

Building on 4IP Group's affiliation with the Swiss Impact Investing Association ([SIIA](#)) and Impactpreneurs Africa's ([IPA](#)) affiliation with the Global Steering Group for Impact Investing ([GSGII](#)) & the National Advisory Board for Impact Investing in Zambia ([NABII-ZM](#)), we believe that we are now in an ideal position to **connect those networks** through the inauguration of our Impact Investor Circle Geneva Series.

The Series aims to **match in an interactive manner the Swiss-based Impact Investors with impact investing opportunities** in Southern African region (SADC) generally and in Zambia in particular.

Agenda

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| 17.00-17.05: | Welcome and Introduction by Dr. Christian Kingombe , Co-Founding Manager Partner of 4IP Group , Member of SIIA Advisory Board & Member of GSGII-NABII Zambia |
| 17.05-17.10: | Introduction to SIIA by Ms. Deniz Erkus , CFA, SIIA Board member, advisor and mentor with IMPACT: Empowering smart decisions that create positive impact for our planet and humanity while merging my mission with finance & investing |
| Part I: Discussion of issues related to Improving Access to Capital for SMEs in Africa (Zambia) | |
| 17.10-17.20: | Presentation of key issues and constraints by Mr. Trevor Hambayi , Senior Managing Partner Development Finance Associates (DFA) |
| 17.20-17.35: | Interaction with invited Swiss Impact Investors |
| Part II: Pitching the DFA platform | |
| 17.35-17.45: | Pitching the DFA platform for external resources to reach local SMEs that generally require small ticket size by Mr. Trevor Hambayi |
| 17.45-17.55: | Interaction and Q&A |
| Conclusion and Next events in Series | |
| 17.55-18.00: | Conclusion by Moderator, Dr. Christian Kingombe Inputs to GSGII SME Finance Draft Action Plan Building Bridges between SIIA and Zambian GSGII Ecosystem players Next monthly event. |

Register your ZOOM Meeting attendance by 16th November here: [Asset Managers only!](#)

For any other queries please contact squerqui@4ipgroup.org .

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Benefits of Attending the Impact Investor Circle Series

PRE-SCREENED COMPANIES

An opportunity for Asset Managers to hear & meet leading Southern African (Zambian) impact enterprises that are generating financial returns equal to or above market return while creating impact in the South.

NETWORKING

Throughout the Series, the format provides opportunities to directly meeting CEOs of both Impact Enterprises and Intermediaries (Incubators & Accelerators) as well as the SIIA & GSGII Ecosystems.

NO FEE

There's no cost to attend the first two events in 2020.

THE 4IP GROUP EDGE

4IP Group is actively connected to both the GSGII Ecosystems in Africa (South Africa, Kenya, Ghana and Nigeria), Zambia via IPA as well as the GSGII Ecosystems in Europe & SIIA, making 4IP Group a natural bridge between North and South impact investing movements.



Key Speaker's Bio

Mr. Trevor Hambayi, financial Analyst and PhD Research fellow is the Senior partner at DFA and has extensive global experience spanning over 25 years, both within the private sector and quasi government organizations, which includes stints with the UN in a conflict zone, investment analysis with a US based financial institution and consultancies with aid organizations and industry specific associations in Zambia. He holds an undergraduate qualification in Agriculture Economics, a Master's in Finance and just completed a **PhD research in SME Finance**.

Development Finance Associates (DFA) is a social enterprise fund manager that is working to build and implement practical and innovative financing models that are specifically focused towards supporting sustainable impact SMEs. DFA has partnered with more than 8 local SME ecosystem players to create closed loop SME investment opportunities that are risk mitigated covering investment risk, business risk and economic risk. The core objective on which DFA operates is to create a **platform for external resources to reach local SMEs that generally require small ticket size**.

In the last three years since 2017 **Trevor Hambayi** has been working in the country's SME space both in the practical business development provision and high-level advocacy for policy change that supports local enterprise development. He is also involved with the **Zambia National Advisory Board on Impact Investment**, providing technical assistance to **the Demand Pillar on scaling finance to SMEs**.

He believes that all **the economic potential of the African continent** can only be achieved through strategy and sustainable investment into the SMEs. He has been quoted and featured on both local and international platforms including: Bloomberg, BBC, DWG German TV, SABC South Africa, Quartz USA and recently had an article featured at the just ended Global SME Conference 2020 on matters relating to sovereign debt, economic stimulus, governance and SME financing.

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